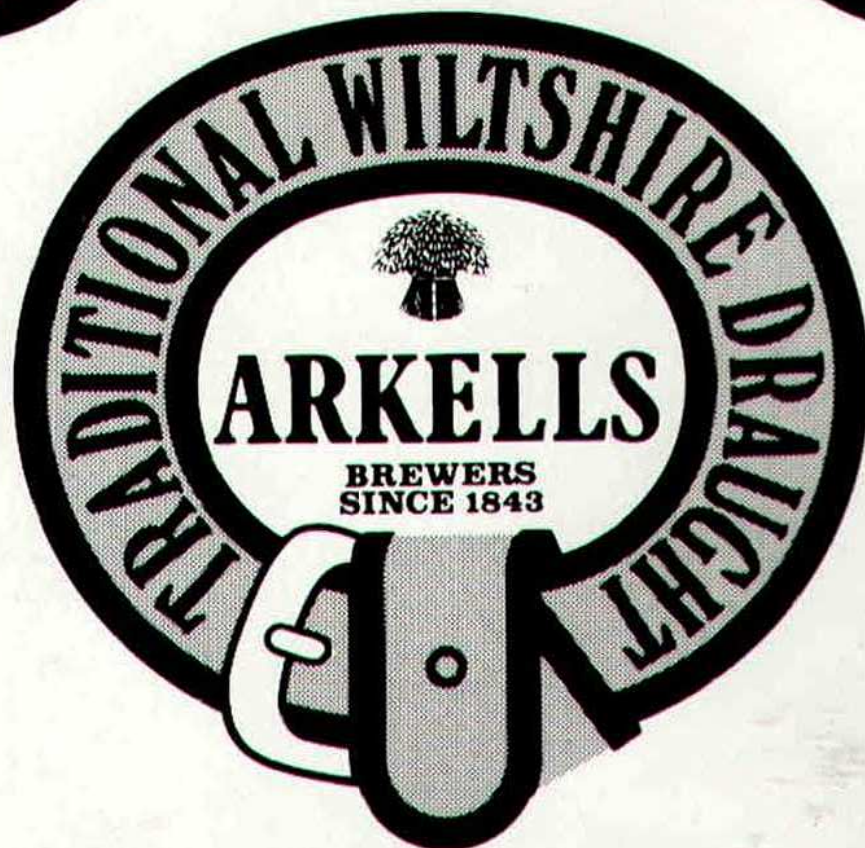




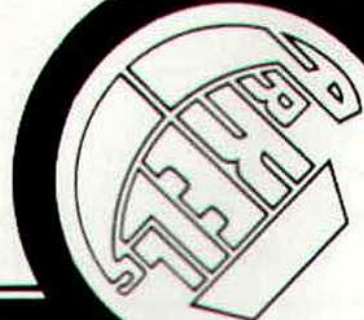
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V

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M. W. Earle, T. J. Kearsey, L. Smart,

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R. Stephenson, G. Whittock

Administrative Manager/Secretary R. J. Jefferies

Talk of the Town by the Chairman

After our disappointing exit from the League Cup on Tuesday, we must all lift our heads and today we entertain Rotherham United Football Club in a bid to climb the League table.

I know how dispondent our supporters feel when things are not going as we wish and we have all experienced this in the past.

I can only repeat, that this is the time when the Manager and his staff need everyones support and given this, I am confident that we shall do well this season.

One supporter who would love to be able to support us regularly is Roly Poulson who visited us recently from Canada and on leaving, gave us a cheque for £100. I appreciate that the average supporter is not in a position to be so generous, but this kind of loyalty is nice to have, when the chips are down.

Generosity has also been abundant from the proprietors of the Orchard Garage this week and today Mr. John Tremblin is officially handing over the Youth Team mini bus which they have loaned to the Club free of charge. This will be a very useful asset to the club, because we often have to use the players transport for local journeys and in this way, we shall all be able to travel as a team. This form of sponsorship seems to be popular in many fields of sport and I understand our local speedway are likely to be using this kind of transport. County Cricket teams as well as football clubs also use this method of advertising.

Referees are always at the mercy of the spectator, because he can never be right with everybody. This season, the controversial subject of booking players with the yellow card being prominently displayed, seems to be constantly

in the news and I have been asked whether there has been a new drive in this direction, as a directive from the Football Association. I cannot truly answer this, but it certainly seems that some officials are keen to book whenever possible. It seems that it is the inconsistencies that upset supporters, when normal looking tackles get booked and wild ones go unpunished.

We at Swindon have always had a record to be proud of, but now if one judges a team by its bookings one would imagine that we are a very rough team. To have a player sent off a few years ago, was an offence that brought disgrace to the club, nowadays it is almost common place for a team to lose a player in this way and partly of course, this is due to the possibility of having a player booked for a minor offence and then booked later for a similar offence which automatically means that the red card of dismissal is shown.

Players are fined by their club if booked for such offences as dissent to a referees decision and a visiting director recently said to me that because of this kind of action several of his players were not giving everything because of the possibility of being fined for giving that little bit of extra effort.

Many people ask the question why we cannot get back to pre-war standard of refereeing when a give and take attitude from both players and officials prevailed and in those days the game was more physical and much more exciting for the spectator.

Thanking all the supporters that have come today to see their team in spite of our disappointment and we hope that you enjoy the game.

Bits and Pieces

The Town's current form of gaining just a point a game, although frustrating to all concerned, is merely keeping Swindon on course to finish this season with a record of having broken even in League games - taking every game since 1920 into account. Up to the end of last season the Town had suffered only four defeats more than victories gained - representing an average overall success rate of 49.91%. A fifty-point tally next May would exactly redress the balance, through all at the County Ground obviously hope this total will be greatly exceeded.

Of the clubs to have competed in the new Third Division since 1958, Swindon, despite a seven year absence 'upstairs' in the Second, has accumulated more points than all but four others. The 'top twenty', as it were, is as follows:

1. Shrewsbury 818pts., 2. Bournemouth 760, 3. Walsall 743, 4. Reading 652, 5. SWINDON 641, 6. Port Vale 621, 7. Mansfield 605, 8. Bristol Rovers 598, 9. Watford 586, 10. Brighton 576, 11. Grimsby 575, 12. Wrexham 565, 13. Tranmere 557, 14. Peterborough 541, 15. South-end 523, 16. Halifax 520, 17. Gillingham 499, 18. Bury 488, 19. Chesterfield 486, 20. Q.P.R. 474.

There are now two players in the Town's first team squad with the name Andy. Before these, can you remember the last Andy to play in Swindon's League side?

You can find the answer in next Tuesday's programme.

Going to Lincoln?

ON SATURDAY OCTOBER 21

City have just one victory under their belts to date - gained on the opening day of the League season against fellow strugglers, Tranmere Rovers. Swindon travel to Sincil Bank with a record of having lost just once in three previous visits.

Stand admission prices will be £1.40.

Here's how the Automobile Association suggest you travel to Lincoln City Football Club.

SWINDON

Follow signs Oxford A420

1.2 **A. A. ROAD SERVICE CENTRE (106)**
At roundabout take 2nd exit A361
(sign-posted Stow-on-the-Wold)

30.1 **CHIPPING NORTON**
Follow signs to Banbury

12.6 **BANBURY**
Follow signs to Coventry A423

13.9 **SOUTHAM**
In 0.6 miles turn right A426 (sign-posted Rugby)

10.6 RUGBY

Follow signs Leicester A426
In 6 miles at roundabout follow signs
The North to rejoin Motorway M1

17 JUNCTION 21

Leave Motorway then at roundabout
take 3rd exit A46(M)
In 1 mile End of Motorway.
At roundabout take 2nd exit A46

4.2 LEICESTER

Follow signs Newark A46

33.8 NEWARK

Follow signs Lincoln

4.6 LINCOLN

At roundabout take 1st exit into High
Street unclass.

0.7 LINCOLN CITY FOOTBALL CLUB

John Ward talks to

THE CHAIRMAN — MR. C.J. GREEN

Directors of Football Clubs have a bad reputation. They are often deputed as knowing nothing about football yet interfering with the Manager and Players and entertaining themselves royally in the Board Room while the paying public suffers on the damp and windy terraces. Mr. Cecil Green and his Board bear no resemblance to this image; how many other Chairmen for example have played professionally for their own Clubs? And how many other Chairmen on the coldest day of last winter when the first team had a day off would have travelled to watch the reserves play against Orient on a skating rink of a pitch at Brisbane Road.

Mr. Green was born in Swindon and spent most of his childhood locally. At school he was a good enough footballer to play for Swindon boys and for the county. On leaving school he became apprenticed as a painter and decorator to a Swindon builder and he signed for Swindon Town as an amateur. He soon turned professional and played at wing half with such stalwarts as Harry Cousins with Ted Vizard. As manager because he was still pursuing his career in the building industry he was only a part time professional and when he started his own building firm he moved down a grade and played for Bath and Cheltenham. His playing career was ended by a broken leg but he took up scouting for Swindon; his major contribution in this field was that he spotted Mike Summerbee; from there he joined the Swindon Board, over 20 years ago. He has been Chairman for the past five years.

Swindon now have ten Directors, only two of whom live locally, which presents difficulties to a Chairman who believes that they should all be kept fully informed about what is going on. "You can imagine what it is like ringing round trying to contact them when we are in the middle of buying a player". Although the entire Board are consulted on major matters like transfers the Chairman reckons to sort out minor problems on his own. A typical example the day I saw him was how to respond to a request from the workers of a Swindon factory to use the County Ground for a strike meeting. A tricky one this, but in the end the answer had to be 'no' anyway because the Manager needed the ground that day for first team training and of course the permission of the Football League was required.

Mr. Green is on hand to take these sorts of decisions because he is now only a consultant to his business which allows him the time to come into the ground every day. There are regular fortnightly Board meetings every other Wednesday afternoon and there are several Committees made up of different combinations

of Directors, which cover Finance, Ground, Youth and Entertainment; the Chairman is an ex officio member of each. The Finance Committee meets before every Board Meeting to prepare the fortnightly financial report. Each season estimates are made of income and expenditure and a careful check is kept on how actual results are measuring up to what was budgeted. On the income side as well as gate receipts there are the takings from the Supporters and Squash Clubs, together with the Sports Shop and most important, the competitions and lottery. These are plotted against a long list of expenditure on items like wages, kit and match expenses.

In the old days there may have been occasions when the Directors had to pay the players wages out of their own pockets. Now things are very different. Football clubs - or at any rate Swindon Town - are run as commercial enterprises which remain viable, apart from a handful of top First Division Clubs, not from gate money but because of the income from lotteries, competitions etc. What Mr. Green looks for from a Director in these circumstances is first that he should genuinely have the interests of the club at heart and be prepared to give up time for it; secondly that he should be able not so much to put money into the club as to act as a part guarantor for the overdraft. The number of directors was increased to ten precisely for this reason; in order to put Swindon Town back on the map it was felt necessary to increase the overdraft limit to £100,000 so that money would be available to buy new players. This is a far cry from the fifties when Mr. Green joined the Board and the overdraft limit was £7,000 and the weekly wage bill was less than £200.00p.

Although Mr. Green insists that his Directors should make a full contribution to the Club and he himself likes to work very closely with the Manager he is adamant that Directors should not interfere. "We are only part timers", he says. We have to leave it to the Administrators and the Manager. We can advise and suggest and help. The decisions we take are whether we can afford what they want to do.

Mr. Green's respect for full timers extends into the playing world. He is not keen on the idea of putting the lower Divisions on to a part time basis. "Part time players can never be as good as full time as I know from my own experience". You might regionalise the Third and Fourth Division but the motorways have reduced the cost of travelling and the number of overnight stays. "Local derbies are all very well but in moderation". Mr. Green is also convinced of

Continued on Page 14

Bob Smith says.....

After losing our Football League Cup game against Peterborough on Tuesday last, I know everyone is extremely disappointed, more especially bearing in mind the Club's past record in the competition. The same side that obtained a very good result and incidentally played a very exciting and skilful game at Peterborough was last Tuesday night unable to break down the opposition and create many chances. Although not offering this as an excuse we were unable to field a full strength team because of injuries and the ineligibility of Andy Rowland and Paul Gilchrist who had previously played for other Clubs this season in the Cup Competition. You will find that I am not the kind of Manager who looks for excuses and at this moment in time we are not getting the results we all want, but I will say here and now that both the

players and myself more than ever are dedicated to bringing success to the County Ground. We now have presented to us two home league matches and it is an obvious statement to say that if we obtain four points from these two games, the picture will look a lot better. This will be our target and we will do everything in our power to win these two games and I would ask you the supporters to encourage the players especially after the outcome of the last home game.

My confidence is still sky high in the ability of the players of this club and my optimism for the season has not waned so let us pull together in striving for the results that will bring a higher grade of football to Swindon Town.



Swindon's makeshift centre forward Steve Aizlewood (left) is beaten to a cross during the Town's defeat against Peterborough at the County Ground on Tuesday.



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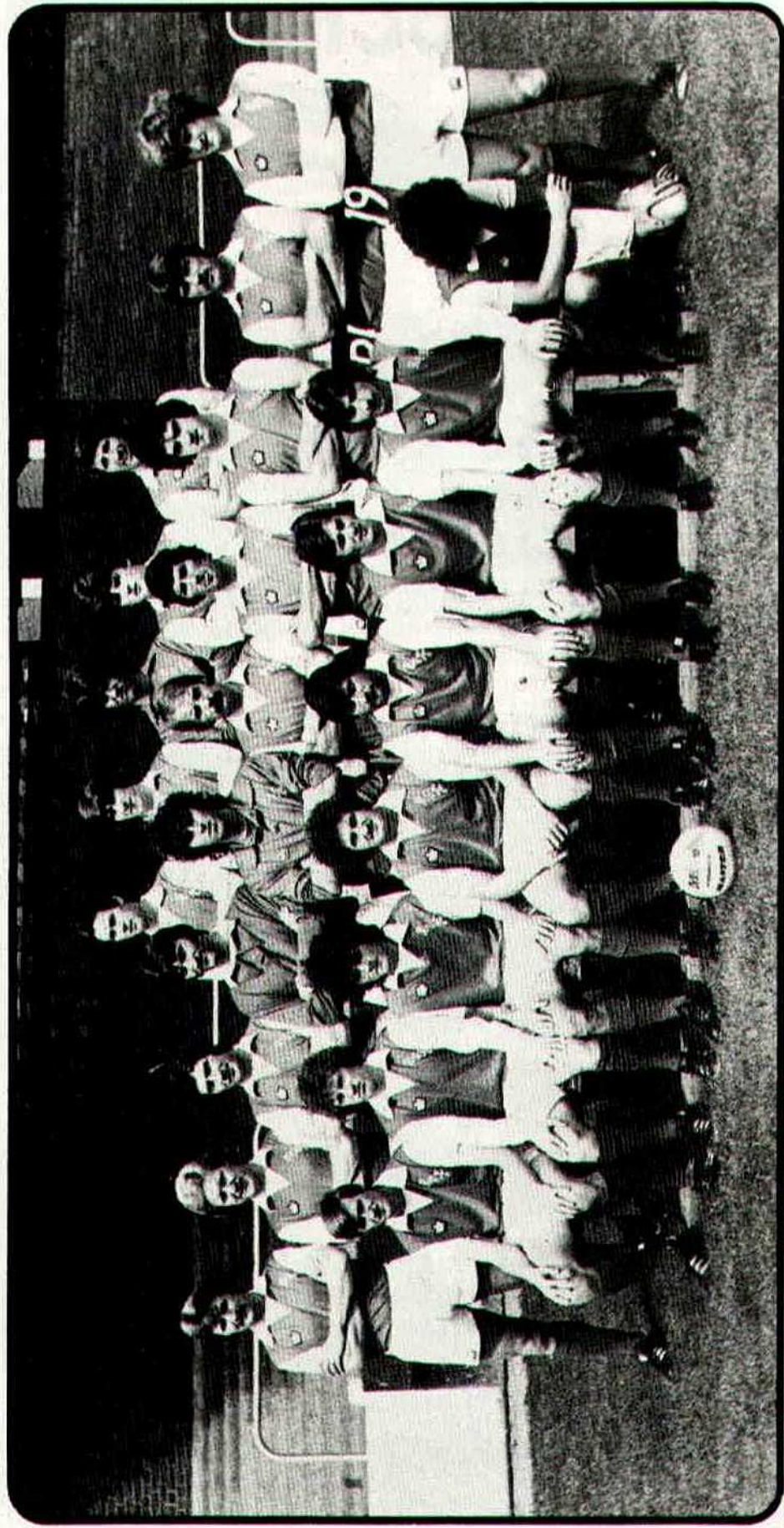
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IN TOWN TODAY



ROTHERHAM UNITED

Back Row: Ashley Taylor, Steve Wynn, David Kaye, Richard Dawson, Trevor Womble.

Middle Row: Tommy Young, John Breckin, David Gwyther, Ray Mountford, Tom McAlister
David Pugh, John Flynn, Paul Stancilffe, Tommy Spencer, John Green

Front Row: Paul Mathews, Kevin Eades, Peter Nix, Trevor Phillips, Dave Smith,
Alan Crawford, Gerry Forrest, Mark Rhodes.

IN TOWN TODAY

ROTHERHAM FIGHT POOR AWAY FORM

By Tony Pullein

It's now well over a year since Rotherham United won away from home in a League match, their last success being at Hereford on September 10, 1977. Since then they have played 25 away League games without a win.

This was the chief reason why they struggled throughout last season and eventually missed relegation by only three points.

The situation looked brighter this season when they drew their first three away League games at Gillingham (0-0), Colchester (0-0) and Swansea (4-4). They then fell away again and have lost on their last two Third Division trips to Southend (1-2) and Plymouth (0-2).

Apart from the acquisition of defender John Flynn, from Sheffield United, and midfielder man Dave Smith, from Lincoln, Rotherham have been lining up in similar fashion to last season.

The familiar attacking formation has included Richard Finney, David Gwyther and Alan Crawford.

Finney was top scorer with 16 goals last season. He scored on his League debut against Brentford in March 1974 and in 1975/76 he was the Millers' leading marksman. Finney was once again in the lead with eight goals after last Saturday's game and this included a League Cup hat-trick against Hartlepool.

Gwyther had seven goals before their mid-week League Cup replay at Reading. He, too, has scored a hat-trick this season, in the 4-4 draw at Swansea. David was capped by the Welsh under-23s in his Swansea days. After topping the Swans' scorers for four consecutive seasons, he was transferred to Halifax for £10,000 in 1973. He was their leading marksman in 1974/75 and it was during the following season that he moved on to Rotherham. He hit 12 goals last season.

Crawford topped the club's scoring list with 31 goals in 1976/77 and had netted three times this season by last weekend. He was first introduced to the Rotherham side in 1973 but, before that, he spent a short period on loan here at Field Mill and, in fact, he made his League debut in our colours.

Mark Rhodes, Trevor Phillips and Dave Smith have been playing in midfield.

Rhodes and Phillips are both Rotherham discoveries, Rhodes coming into the side three seasons ago. Phillips made his debut in 1969/70 and has now played well over 250 League games for the club.

Smith made one solitary appearance for Middlesbrough in 1967/68 and he was transferred to Lincoln at the end of that season. He gave the Imps splendid service, making some 370 league appearances before signing for Rotherham this summer.

The back four have been: Gerry Forrest, John Green, John Flynn and John Breckin, though David Pugh could well have regained a place.

Forrest made his league debut on the opening day of last season at Oxford and has since been holding down the right-back or centre-back position.

Green came into the side in 1975/76 when he held the right-back position for most of the season. He later lost his place but was recalled last season as a central defender.

Flynn began with Workington and was transferred to Sheffield United in 1969. He played many First division games for the Blades but, when he lost his place last season, he decided to make the short journey to Rotherham during the close-season.

Breckin served his apprenticeship with the Millers and made his League bow in 1971/72. The following season he was loaned out to Darlington for a while but he has now been a permanent figure in the Rotherham team for almost six years.

Pugh was originally a forward in his Newport days. He was transferred to Chesterfield in 1968 and to Halifax in 1973. Rotherham signed him in 1976.

Goalkeeper Tom McAlister performed with distinction for several years in the First Division with Sheffield United. After a loan period with Rotherham, he completed the transfer in 1975. He has been ever-present for the past two seasons.

DIVISION 3 - 1978-79

Date	Opponents	Ground	Score	Scorers	Attendance
Aug. 12	Portsmouth FLC1	A	F A		
15	Portsmouth FLC1	H	0 - 0		9261
19	Bury	H	4 - 2	Aizlewood, Williams, Miller, Guthrie	7165
21	Tranmere Rovers	A	2 - 1	Bates, Miller	5428
26	Shrewsbury Town	A	1 - 1	Carter	2150
30	West Ham FLC2	A	0 - 0	—	2672
Sep. 2	Mansfield Town	H	2 - 1	Miller, Guthrie	19672
9	Walsall	A	1 - 0	Bates	6195
12	Brentford	H	1 - 4	Williams	5024
16	Plymouth Argyle	A	2 - 0	McHale, Bates	6685
23	Blackpool	H	0 - 2		6099
27	Chester	A	0 - 2		3311
30	Sheffield Wednesday	H	3 - 0	Bates, Rowland, Gilchrist	5857
Oct 3	Peterborough FLC3	A	1 - 1	Aizlewood	6132
6	Colchester United	A	2 - 3	Bates, Gilchrist	3324
10	Peterborough FLC3R	H	0 - 2		7674
14	Rotherham United	H			
17	Peterborough United	H			
21	Lincoln City	A			
28	Carlisle United	A			
Nov 4	Southend United	H			
8	League Cup 4				
11	Mansfield Town	A			
18	Shrewsbury Town	H			
25	F.A. Cup 1				
Dec. 2	Chesterfield	A			
9	Hull City	H			
13	League Cup 5				
16	F.A. Cup 2				
23	Exeter City	H			
26	Swansea City	A			
30	Watford	A			
1979					
Jan. 1	Oxford United	H			
6	Brentford (3)	A			
13	Walsall	H			
17	League Cup SF				
20	Plymouth Argyle	H			
24	League Cup SF				
27	Blackpool (4)	A			
Feb. 3	Chester	H			
10	Sheffield Wednesday	A			
17	Colchester United (5)	H			
24	Rotherham United	A			
Mar. 3	Lincoln City	H			
10	Carlisle United (6)	H			
16	Southend United(LCF)	A			
24	Tranmere Rovers	H			
27	Bury	A			
31	Gillingham (SF)	A			
Apr. 7	Chesterfield	H			
11	Exeter City	A			
14	Swansea City	H			
16	Oxford United	A			
21	Watford	H			
24	Peterborough Untd.	A			
28	Hull City	A			
May 5	Gillingham	H			
12	F.A. Cup Final				

FIRST TEAM APPEARANCES AND GOALSCORERS

(TOTALS INCLUDE APPEARANCES AS SUB)

Goals in parentheses	Lge.	FLC	FAC	TOTAL
KEVIN ROBERTS		1		1
JOHN McLAUGHLIN	8	3		11
ANDY FORD	11	5		16
RAY McHALE	11(1)	5		16(1)
STEVE AIZLEWOOD	10	5(2)		15(2)
KENNY STROUD	11	5		16
IAN MILLER	9(1)	4(2)		13(3)
CHRIS KAMARA	9	5		14
CHIC BATES	11(5)	5		16(5)
BRIAN WILLIAMS	8(1)	3(1)		11(2)
ROY CARTER	11(1)	4		15(1)
CHRIS OGDEN	11	4		15
RUSSELL LEWIS	4	2		6
PAUL GILCHRIST	3(2)			3(2)
ANDY ROWLAND	4(1)			4(1)
JOHN TROLLOPE	3	2		5
DAVE CUNNINGHAM	1	2		3

Also appeared: Chris Guthrie (transferred to Fulham) - 9 apps. 2 goals.

Football Combination

DATE 1978	OPPONENTS	F	A	APPEARANCES & SCORERS
Aug. 19	Ipswich Town	A	0 - 4	
22	Fulham	H	0 - 0	Appearances & Scorers
26	Tottenham Hotspur	H	1 - 3	
Sept. 2	Plymouth Argyle	A	0 - 2	Allan 7
9	Leicester City	H	0 - 1	Hatter 3
16	Birmingham City	A	1 - 1	Trollope 7
26	Bristol Rovers	A	0 - 0	Hughes 4
7	Hereford United	A	0 - 2	Henry 5
14	Norwich City	A		Collicutt 7 1
21	Oxford United	H		Abbley 7
24	Luton Town	A		Gilligan 4
28	Chelsea	H		Page 7
Nov. 4	Orient	A		Barry 7
11	Ipswich Town	H		Cox 2
18	Tottenham Hotspur	A		Wood 2
21	Plymouth Argyle	H		Lewis 5
25	Queens Park Rangers	A		Norman 5
Dec. 2	Crystal Palace	H		Prophet 2
9	Bristol City	A		Gilchrist 3
12	Southampton	H		Cunningham 3
16	West Ham United	H		Brown 1
20	Cardiff City	A		Walters 1
30	Arsenal	H		Hehir 1 1

DIVISION THREE LEAGUE TABLE up to and including Saturday October 7th 1978

	Home				Away						
	P	W	D	L	F - A	W	D	L	F - A	PTS	TOP GOALSCORERS (inc. Lge Cup)
Shrewsbury T.	11	4	2	0	8-2	3	1	1	4-2	17	Paul Maguire 5
Watford	11	3	0	2	14-7	4	0	2	16-9	14	Ross Jenkins 14
Swansea C.	11	4	1	0	15-8	2	1	3	7-8	14	Robbie James 10
Chester	11	5	1	0	12-3	1	1	3	3-7	14	Ian Edwards 10
Plymouth A.	10	3	0	1	7-5	3	1	2	11-9	13	Fred Binney 11
Blackpool	11	5	1	0	10-2	1	0	4	4-12	13	Vic Davidson, Derek Spence 6
Carlisle U.	11	3	3	0	9-2	0	3	2	3-6	12	Dave Kemp 4
Chesterfield	11	3	1	2	10-9	1	3	1	6-4	12	Rod Fern 7
Peterborough U.	10	3	2	0	7-2	1	2	2	6-10	12	Alan Slough 6
Gillingham	11	2	2	1	5-4	1	4	1	6-6	12	Ken Price 4
Colchester U.	11	4	2	0	11-6	0	2	3	3-9	12	Bobby Gough 6
Hull C.	11	2	3	1	10-5	2	0	3	6-6	11	Keith Edwards 7
Rotherham U.	11	4	0	2	8-5	0	3	2	5-8	11	Richard Finney 8
Southend U.	11	3	0	2	6-4	0	4	2	9-11	10	Gerry Fell, Derrick Parker 4
Exeter C.	10	2	3	1	7-5	1	1	2	4-7	10	Keith Bowker 6
SWINDON TOWN	11	4	0	1	8-2	0	2	4	4-12	10	CHIC BATES 5
Sheffield W.	10	1	2	1	5-5	2	2	2	4-7	10	Brian Hornsby 5
Mansfield T.	10	1	3	0	4-3	1	2	3	8-9	9	Kevin Bird 4
Oxford U.	11	2	2	2	6-7	1	1	3	4-8	9	Peter Foley 5
Walsall	11	2	3	1	14-10	0	1	4	4-10	8	Terry Austin 6
Bury	11	0	3	2	8-10	1	3	2	2-4	8	*Ken Beamish 4
Brentford	11	3	0	3	4-7	0	1	4	4-10	7	Andy McCulloch 3
Tranmere R.	10	1	3	1	5-6	0	1	4	4-11	6	Ronnie Moore, Steve Peplow 3
Lincoln C.	11	1	2	2	5-10	0	0	6	2-13	4	Glenn Cockerill 2

*includes goals for Port Vale
this season

ACTION REPLAY



Swindon striker Chic Bates loses a heading dual when leaping for a Town cross against Peterborough on Tuesday. On the right is Roy Cater.



Swindon skipper Ray McHale heads narrowly wide during Tuesday night's game against Peterborough when the Town went out of the League Cup.

NATION WIDE

By Tony Pullein

Paul Randall hit the first hat-trick of his first-class career as Bristol Rovers coasted to a 4 - 1 win over Blackburn Rovers and he is certainly carrying on where he left off last season - his first as a Football League player. Paul scored 20 League goals last season and has added seven this season to give him a most impressive tally of 27 goals in only 37 full League appearances for the club.

Rovers are now the only Second Division club with a 100 per cent home record and there was no danger of that crashing once Randall had set them on the way to victory with his first in the fifth minute.

Defeat at Bristol left Blackburn in very serious trouble. With only one victory in nine games they could be booked for another spell of Third Division football.

Randall was not the only hat-trickster of last weekend, though. West Ham's "Pop" Robson scored all three in their 3-0 home win over Millwall. Robson completed his hat-trick with a penalty and that gave him eight League goals this season plus one more in the League Cup.

Former England striker Allan Clarke scored the goal that took a point from Northampton at Barnsley to prove that he has lost none of his old scoring touch. It was his fifth goal since joining the club as player-manager during the close-season and gives him a chance of becoming the highest-scoring player among current League footballers.

Allan Clarke has been totting up goals since his early days with Walsall in 1964, later adding to his tally with Fulham, Leicester and Leeds. His goal against the Cobblers was his 213th in League soccer and that makes him the third highest aggregate scorer in the game at the moment. Southampton's Ted MacDougall leads the way with 239 and another Fourth Division player, Newport's Brian Clark, takes second place with 217.

Clark didn't score in Newport's 3 - 2 win at Scunthorpe last weekend but, like most Newport fans, he was perplexed by his team's topsy-turvy form. That was Newport's third away win and their seventh away point but so far they have managed to collect only one point from five

matches at Somerton Park!

Exeter and Watford who both knocked out First Division sides in the last round of the League Cup have been drawn to play each other at Exeter in the next round.

Watford's League Cup hero was once again young Luther Blissett. In the previous round Watford were losing 0 - 1 at home to Second Division Newcastle when Blissett came on as substitute to score two winning goals.

This time they were trailing 0 - 1 at Manchester United and Blissett again popped up with a duo to win the match. "That was the greatest moment of my life," smiled Luther afterwards. "I have always dreamed of scoring against United at Old Trafford and to actually finish on the winning side . . . well!"

As a youngster Blissett was a Manchester United fan and regularly cheered them from the terraces.

Exeter created a club record when they beat Bolton 2-1 at St James Park for they now appear in the fourth round of the League Cup for the first time. Goals from John Delve and Tony Kellow (penalty) sank their First Division rivals who shed a few tears upon defeat for it now leaves them free to concentrate upon holding their recently won First Division status.

Chester crept into the promotion reckoning with an impressive 2-1 victory over Watford last Saturday and Watford's defeat meant that Shrewsbury extended their lead at the top to three points even though they lost a home point to Mansfield. Shrewsbury looked well on course for victory when Paul Maguire scored twice in the opening seven minutes but the Stags held their ground after Ernie Moss had recovered a goal for them after 12 minutes. Much later in the game Kevin Bird hit their equaliser.

Blackpool kept well up with the leaders following their 2-0 home victory over Lincoln. Only one visiting team has so far gone away from Bloomfield Road with as much as one point - Chesterfield drew 0-0 on September 12.

Bury finally managed their first victory over the season when they won 1-0 at Brentford thanks to a goal from newcomer Ken Beamish. Going back into last season, it ended a run of 16 League and Cup games without a win for the Shakers. Bury, however, are still the only Third Division side without a home win to their credit.

Birmingham City and Rochdale are now the only clubs in the league without a win to their credit. But Rochdale were grateful for a point when Bobby Hoy equalised against Halifax, one of his old clubs.

Crewe Alexandra went on a rare goals stampede when they crashed six into Torquay's net. That was Crewe's highest score since they won 6-0 in September 1975 - also against Torquay.

Crewe are not generally known for their goal-scoring feats - they had scored only five goals in their previous nine League games - and that was one of the reasons why, a week earlier, they proved such a poor attraction to the Halifax public. The attendance for that game was a mere 985 - the smallest for any League game this season.

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Crystal Palace's victory over Brighton left them the only unbeaten side in the Second Division and established the Selhurst Club as firm favourites for promotion. In addition to their fine start in the League, Palace defeated First Division Bristol City 2-1 at Ashton Gate in the League Cup and then drew 1-1 at Aston Villa in the next round. They were due to replay with Villa at Selhurst Park this week.

Ian Moores, signed from Tottenham for £55,000 in a desperate bid to end Orient's goal drought, made a fabulous start by scoring both goals in their 2-0 victory at Charlton. Orient had failed to score in their previous six games and the team was beginning to lose heart. With former England star Ralph Coates also now available, following his transfer from Spurs, Orient should also be getting a better service from the middle of the field so we can expect to see them making a steady rise up the table.

Alejandro Sabella had his best game so far for Sheffield United in their 3-2 win over Sunderland. He split the defence on three occasions with incisive passes into a crowded penalty area and the Blades scored from two of them. The Argentinian international, who cost but a fraction of the £750,000 Spurs paid for their illustrious pair, could well upstage his more famous compatriots if he continues in his present form.

Continued from page 5

the importance of Third and Fourth Division Clubs to the success of the League; they are the source from which the Liverpools obtain some of their best players. A fair amount of his time is taken up representing Swindon at meetings of the Third and Fourth Division Clubs in the same regional group as Swindon in the Football League. These are Plymouth, Torquay, Exeter, Oxford, Portsmouth, Bournemouth, Swansea, Newport and Hereford. This was particularly demanding during the recent negotiations over the freedom of contract. He is anxious to make the most of these meetings so as to keep tabs on the league's Management Committee and ensure that they don't act without taking full account of the views of the clubs. He thus finds himself talking a good deal of shop with the Chairmen of other clubs in the tea rooms after matches.

Running a football Club says Mr. Green is not like running a normal business. When else would you find yourself needing so often to speculate large sums on something unknown like a player? There is one appointment however where he admits that the same criteria as in business are applied, that of the Manager 'and there' he says 'I am sure that we have made the right choice'. If the Board and the rest of the Club get behind him and make it a real teams effort I am sure that we will have success.



PIC OF THE PAST
SWINDON TOWN 1 ROTHERHAM UNITED 0
February 22, 1969

A 23,515 crowd watch as Peter Noble beats United keeper Jim Furnell to give the Town two more promotion points.



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SATURDAY 14th OCTOBER 1978

SWINDON TOWN

1. C. OGDEN
2. J. McLAUGHLIN
3. A. FORD
4. R. McHALE
5. S. AIZLEWOOD
6. K. STROUD
7. I. MILLER
8. R. CARTER
9. A. ROWLAND
10. C. BATES
11. C. KAMARA
12. P. GILCHRIST

at 3.00pm



ROTHERHAM

1. T. McALISTER
2. G. FORREST
3. J. BRECKIN
4. R. FINNEY
5. J. GREEN
6. J. FLYNN
7. R. DAWSON
8. T. PHILLIPS
9. D. GWYTHYR
10. A. CRAWFORD
11. D. SMITH

Linesmen:

Red Flag: MR. S. JOHN, Aberdare, Yellow Flag: MR. C. E. TOPLISS, Parkstone Poole.

REFEREE:

ALAN SEVILLE (Birmingham).

Started refereeing in 1962 and progressed via the Birmingham and District Works A.F.A. and West Midland (Regional League to the Football League List. Refereed the Birmingham County Senior Cup Final in 1976, and F.A. Vase Semi-Final in 1978. He is a married man with two daughters, and works as a Toolmaker. His main interest - apart from football - is the Trade Union movement and has been a Lay Officer, District Delegate and Shop Steward in his Union.

KEY OF THE BOARD

- A Gillingham v Hull City
- B Mansfield v Walsall
- C Peterborough v Oxford United
- D Plymouth v Shrewsbury
- E Sheffield Wed. v Carlisle
- F Southend v Blackpool
- G Swansea v Exeter
- H Watford v Brentford
- I Aston Villa v Manchester United
- J Bristol City v Nottm. Forest
- K Chelsea v Bolton
- L Ipswich v Everton
- M Leeds v West Bromwich Albion
- N Liverpool v Derby
- O Manchester City v Coventry
- Q Southampton v Q. P. Rangers
- R Tottenham H. v Birmingham
- S Wolverhampton v Arsenal
- T Northampton v Reading

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